

Table 1: Revision History

<b>Date</b>	<b>Developer(s)</b>	<b>Change</b>
September 19 2016	Pavle Arezina	Added in the problem statement brief
September 19 2016	Riley McGee	Added section for importance of the project
September 19 2016	Nicolai Kozel	Added section for context of the project
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# SE 3XA3: Problem Statement

## Gifritti

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### **Brief**

A GIF (Graphics Interchange Format) is a lossless format for image files which support animations. This method of media allows short animations or even short cuts of videos to be displayed in a format that allows quick consumption by the consumers across the Internet. The creation and manipulation of such media format has always been a complicated process which has prevented the general public in the creation of GIFs. Gifitti removes the barrier of entry to the creation and manipulation of GIFS.

### **Importance**

Currently a large portion of society spends many hours daily on social media or some other form of web hosted multimedia. The look and feel as well as features of the hosted content dictate the size and growth of the contents user base. However development and maintaining of specific paraphernalia that a user may want to share, or a content manager may want to host to attract more users, is not always simple. Specifically with animated images (GIFs). A platform for users to design, edit, maintain a GIFs aides designers in the speed at which UI components may be designed for the web, as well as the speed at which a user may generate their own content that they can then share with the world. The more up to date content that is hosted the more likely the content host is to gain viewership.

### **Context**

The primary stakeholders include those of the general public who require a tool to manipulate GIFs, both for personal use, or for publishing to social media such as Facebook or Reddit. This set of stakeholders is composed of individuals with a wide variety of ages and technical skills so an essential non-functional requirement should be ease of use. The software-to-be will be operated in a Windows environent on a desktop or laptop computer, in a personal use setting.

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